

Palace SMS

integrated text messaging



Save time and money by using Palace's integrated text messaging (SMS) service. Send messages to both individuals or to groups including tenants, owners and tradespeople. Use merge fields to

personalise your messages and receive replies back directly into the Palace SMS inbox.

As with all correspondence within Palace, SMS messages are linked to the diary of all tenants, owners and tradespeople, meaning your activity list is always up-to-date. When clients reply, their reply is stored back against their individual diary. You're therefore able to keep a full record of all correspondence with your clients no matter how you communicate.

Unlike other SMS plans, unused Palace SMS credits are not forfeited. You don't pay for credits you don't use! Palace SMS is based on a Pay-As-You-Go plan and credits are purchased on a pre-pay basis. Top-up when you need to.

Save Time - The speed and efficiency of text communication is a definite drawcard. As soon as a message is received, it's ready to read which means there's no need to wait for someone to clear their voice mail, check their email, or pass on a message to the relevant person.

Save Money - it is estimated that typically, around 40% of an organisation's communications bill comes from office-to-mobile calls and businesses are beginning to recognise the cost saving benefits of text messaging over voice calls. Quite simply, the cost of sending a text message is cheaper than either making a phone call or posting out letters.

"It's a definite time saver. We find it lot quicker than typing out a letter and the response is more immediate" - Harcourts

"Text messaging with Palace has proven to be very cost effective" - Ray White



send &
receive
SMSInbox

16
cents

No 3rd party
contract
required

